

CryptoClear Ltd Organisation Structure

Chief Executive Officer (CEO) - Johnny McCamley

- The highest-ranking position that all other C-level executives report to.
- Responsibilities include overseeing the business, handling top-level policies and plans, establishing the business goals and strategies, and making the final decision on any plans, strategies, or projects.
- Responsible for working on the business, not in the business. Reviews business activities, solve problems and sets the future direction.
- Johnny's personal notoriety as an investor is growing massively, as is the value of his personal network. Given this status, a large proportion of Johnny's time will be spent on maintaining his personal brand.
- Johnny will focus on the areas of the business that have the largest revenue-generating potential and his priorities reflect this.

Deputy CEO (DCEO) Michael McCamley

- Holds a position just below the CEO.
- Michael is concerned with the implementation and realisation of the CEO's strategy and vision.
- Given Michael's experience with a background in education, he will also be responsible for developing course materials
- Responsibility for Day to day finances
- Designing content for social media.
- Video editing
- Compliance and Company governance

Chief Operating Officer (COO) – Gareth Neill

- Gareth is responsible for assisting and advising CEO Johnny on strategy and all aspects of the business' operation, having previously been CEO/Owner of a £50m turnover business.
- Responsibilities include overseeing operations and ensuring the proper execution of the business's plans and strategies.
- Overseeing Finance strategy with Oisin Lappin

Chief Business Officer (CBO) – Jerry Staple

- In charge of the business's sales team, strategy and success.
- Responsibilities for operations along with COO
- Given Jerry's position with Origin, Jerry and team will create the websites, logos and brand bible in consultation with CMO

Chief Financial Officer (CFO) Oisin

- Oversees the finance and accounting departments.
- Responsibilities include budgeting, forecasting, reporting, compliance activities, long-term financial planning, risk analyses, and managing the business's overall financial status.
- Oisin will be responsible for the various CryptoClear funds and reviewing contracts as and when required.
- Oisin is in charge of CryptoClear capital.

Chief International Business Officer (CIBO) - Keith

- Oversees CryptoClear’s international business interests with a key focus on Vietnam.

Chief Crypto Currency Officer (CCCO) – Andrew

- CryptoCurrency expert is responsible for overseeing the cryptocurrency elements on all projects.
- Responsible for tokenization and NFT projects.

Chief Marketing Officer (CMO) Conor O’Neill

- Responsibilities include managing the marketing department, and the brand, overseeing product positioning, preparing marketing strategies, overseeing client communications and email campaigns, conducting industry research, and overseeing the return on investment (ROIs) from marketing activities.
- Responsible for creating content for the discord, and allocating moderators, CryptoClear memberships, sales, and updating website content on the CryptoClear site.
- Interact with potential clients and present sales proposals.
- Working with the marketing team at Origin to create and implement a marketing plan.
- Responsibility for developing and marketing product offerings under the direction of CEO, COO, CIBO, and CBO.

